

IN THE CLAIMS:

Please cancel Claims 1-20, without prejudice, and please add new Claims 21-40, as provided in the following Listing of Claims:

Listing of Claims:

Claim 21. (New) An apparatus, comprising:

a first receiver, wherein the first receiver receives a broadcast or a transmission of at least one of a program, an event, and a game, on or over at least one of the Internet and the World Wide Web from at least one of a broadcasting system device and a computer, wherein the first receiver is associated with a communication device associated with a user;

an input device for inputting user information into the communication device;

a transmitter for transmitting information regarding the user information to a second receiver, wherein the second receiver is associated with the at least one of a broadcasting

system device and a computer, and further wherein the information is transmitted to the second receiver on or over at least one of the Internet and the World Wide Web; and

a processing device, wherein the processing device is associated with the at least one of a broadcasting system device and a computer, and further wherein the processing device processes the information received by the second receiver in response to the information being received by the second receiver, and further wherein the processing allows for an at least one on a user participation in the at least one of a program, an event, and a game, and a two-way communication between the user and an individual participant in or of the at least one of a program, an event, and a game, during the at least one of a program, an event, and a game.

Claim 22. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, is at least one of a television program, a television show, and a game show.

Claim 23. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, is a radio program or a radio game show.

Claim 24. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, is a sporting event.

Claim 25. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, is at least one of a marketing program, an infomercial or a commercial, and an advertisement.

Claim 26. (New) The apparatus of Claim 21, wherein the processing device processes information regarding at least one of a prize, a winnings, and a compensation, for the user for the user's participation in the at least one of a program, an event, and a game.

Claim 27. (New) The apparatus of Claim 21, wherein the communication device is an interactive television.

Claim 28. (New) The apparatus of Claim 21, wherein the communication device is a computer or a personal computer.

Claim 29. (New) The apparatus of Claim 21, wherein the communication device is a computer or a personal computer.

Claim 30. (New) The apparatus of Claim 21, wherein the communication device is at least one of a wireless telephone, a cellular telephone, and a personal digital assistant.

Claim 31. (New) The apparatus of Claim 21, wherein the communication device is an interactive radio.

Claim 32. (New) The apparatus of Claim 21, wherein the individual participant in or of the at least one of a program, an event, and a game, is at least one of a game contestant, an actor, a host, a performer, and a director.

Claim 33. (New) The apparatus of Claim 21, wherein the individual participant in or of the at least one of a program, an event, and a game, is at least one of a game player, an athlete, a professional sports athlete, a professional sports player, an amateur sports athlete, and an amateur sports player.

Claim 34. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, takes place at a venue, and further wherein the venue is at least one of a studio, a set, a stage, and a performance hall.

Claim 35. (New) The apparatus of Claim 21, wherein the at least one of a program, an event, and a game, takes place at a venue, and further wherein the venue is at least one of a stadium, an arena, a playing field, and a playing court.

Claim 36. (New) The apparatus of Claim 21, wherein the user communicates with the individual participant by speaking directly with the individual participant.

Claim 37. (New) The apparatus of Claim 21, wherein the user communicates with the individual participant by at least one of text messaging, instant messaging, and an e-mail message.

Claim 38. (New) The apparatus of Claim 21, wherein the second receiver receives information regarding at least one of a next play and a next activity in the at least one of a program, an event, and a game, anticipated by the user, and further wherein the processing device compares the information regarding at least one of a next play and a next activity in the at least one of a program, an event, and a game, anticipated by the user with an actual next play or next

activity which occurs in the at least one of a program, an event, and a game.

Claim 39. (New) The apparatus of Claim 38, wherein the processing device compiles a score indicative of the user's ability to correctly anticipate a next play or a next activity in the at least one of a program, an event, and a game.

Claim 40. (New) The apparatus of Claim 39, wherein the processing device determines at least one of a prize, a winnings, and a compensation, earned by the user for correctly anticipating a next play or a next activity in the at least one of a program, an event, and a game.